

CERTIFICATE IN MANAGEMENT CONSULTING ESSENTIALS

Distance Learning Course Led by World Class Practitioners



Dear Participant,

The ability to create value and deliver change has become a 'must have' in these challenging times. This course enables you to transform organisations through world-class consulting frameworks.

This course also allows you to work towards professional qualifications in consultancy. These are the Certificate in Management Consulting Essentials (CMCE), Diploma in Management Consultancy (DMC) and Certified Management Consultant (CMC).

Please call me on **+44 20 8883 1423** to discuss your requirements

Laura Robertson, Course Director



Grants Available!
email laura@amskills.com
for eligibility

ONLINE PROGRAMME

Our innovative online programme features a rich mix of one-to-one, team working and web based resources. It is designed to maximise value to your career and secure relevant qualifications:-

1. Planning Your Consulting Career:

- Personal consulting career diagnostic
- Big picture view of the consulting industry
- How to develop your consulting career

2. Client Communication Skills:

- Creating a great first impression with clients
- How to write client proposals
- Client communications and reporting

3. Research and Analytical Skills:

- Consulting research strategies
- The art of industrial research
- Key analytical tools & techniques

4. Innovation Skills for Consultants:

- Consulting innovation strategies
- Creativity tools & techniques for consultants
- Evaluating consulting innovations

5. How to Market Your Consulting Skills:

- Marketing skills for consultants
- How to stand out in the market
- Personal career action planning

Participants emerge from our programmes with a clear understanding of the consulting industry and how to develop their careers in this exciting and rapidly developing field.

KEY BENEFITS

Our courses go well beyond the syllabus required by the qualification and give you what you really need to succeed in your career:-

Led by World Class Practitioners:

- Elite consulting firm experience
- Currently consulting for blue chip clients
- Tutor at the world's top business schools

Personal Tutor Support

- Answer questions about course work
- Up-to-date information about the job market
- Advice on how to develop your career

World-class Consultancy Process Model:

- Approaches to consultancy fact finding
- Creative problem solving techniques
- Methods to boost productivity & quality

Client Management Skills:

- Techniques to rapidly build credibility
- Persuading and dealing with difficult clients
- How to run problem solving workshops

Comprehensive Course Information:

- Electronic consultancy process templates
- Copies of interactive workshop records
- Access to our evolving knowledge base

Real Consultancy Case Studies & Examples:

- General management consulting
- Marketing strategy consulting
- Operational improvement

LEAD TUTORS



Mark Law
MSc CEng FIMechE
CMC MCIM TVM

Mark is a highly experienced strategy & general management consultant:

- London Business School
- Big 6 consultancy clients
- CEO / Board level consulting
- Expert team facilitator
- Private & public sector clients
- Certified Management Consultant
- Registered mentor for CMC



Alvaro Triana
BA MBA CMC

Alvaro is a seasoned strategy & general management consultant:

- Ex McKinsey & Arthur D. Little
- Private & public sector clients
- CEO / Board level consulting
- Certified Management Consultant

SOME CLIENTS



"I can thoroughly recommend the series of courses."
Christian Bamber, Director, Blue Cross

Course Delivery Options:

This course is available via:

- Online courses – includes one-to-one tuition and tutoring.
- Face-to-face courses – held at the Institute of Directors, 116 Pall Mall, London SW1Y 5ED, UK
- In-house courses – develop the skills of your people with case studies related to your business

Book via www.amskills.com or
email laura@amskills.com

Course fee per participant:
£1,500 includes CMCE, all support & VAT
Payment by instalments available.

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